From the Director

2022 saw many things returning to a semblance of normal. We provided an enjoyable fundraising event for the Friends and Foundation, partnering with Pathway Church and Eisenhower High School's Theater group with approximately 80 attendees. Our programs were all in person, with some having a limit on attendees because of space concerns.

Circulation of physical and digital items increased, as did our outreach services. By the end of the year, outreach was serving 286 preschool children in 8 different locations with Traveling StoryTime and materials checkout. The edition of the Mobile Library this year makes offering outreach services much easier and opens up access to library services for individuals in the area.

Summer Reading saw an increase to 900 participants, keeping staff extremely busy in the summer months.

The outside of the library received a facelift with new panels for our digital sign and decorative rock placed in the front area.

The Teen Advisory Board started a monthly podcast, planned monthly events, and partnered with other teen organizations, such as LEOs, to host community programs and events like Halloween Fun Night.

Here's to continued growth in 2023!!!
April Hernandez
Mission, Vision, Motto

Mission - The Goddard Public Library mission is to engage the community to build strong inter-generational connections, share knowledge, inspire curiosity and encourage life-long learning.

Vision – The Goddard Public Library will be an integral part of the community, empowering our citizens by providing resources and activities that enrich, enlighten and inspire.

Motto – Always Imagine More ....

Core Values

Honesty, Accountability, Dependability – Always being truthful, doing what you say, accepting responsibility for achievements and failures, and helping when possible.

Innovation, Creativity, Curiosity, Knowledge – Introducing new ideas, using imagination, a strong desire to learn new things.

Loyalty – Possessing a strong feeling of support or allegiance.

Excellence – Always making sure our work is outstanding by putting forth extraordinary effort.

Teamwork, Collaboration – Working together as a team in the best interest of the Library, not the individual.

Respect, Inclusivity, Kindness – Always being kind to everyone, honoring them as individuals.
Goals 2018–2022

**Environment:** Create a welcoming library environment that facilitates literacy and meets the educational and informational needs of the community.

**Community Hub:** Build strategic collaborations to foster community engagement and create a “community hub” for activities.

**Inclusion:** Provide multi-generational library services and resources in equitable and inclusive ways.

**Technology:** Develop technology resources to facilitate community use and discovery of library resources and services.

**Dynamic Organization:** Build a flexible organization that is responsive to changing community wants and needs.
Statistical Summary

Total circulation increased from 41,158 to 52,932, an increase of 29%. New patrons for the year numbered 674, a 34% increase. The library provided 56 more programs in 2022, an increase of 14%. Lastly, computer and wifi usage is on the rise again after hitting a low of 2,219 in 2021. Usage increased to 3,070, an increase of 38%.
2023 Goals

2023 was meant to be the start of a new several-year strategic plan. Because of uncertainty about new building approval and budget, the library board set a strategic plan for one year.

Environment
Continue to provide a quality, welcoming Library Experience that facilitates literacy and learning while meeting the educational and informational needs of the community.

a. Focused on the quality of our services over quantity: constantly evaluating what went well, how was it received?
b. Update library check-out experience to include 1 self-checkout station
c. Update Bathrooms: New toilets, sinks, and flooring.
d. New Flooring for all the library.
e. Update tables and chairs.
f. Support the City of Goddard in efforts to design, finance (through our non-profit) and build a new community center/library.

Inclusion
Provide multi-generational library services and resources in equitable and inclusive ways.

a. Children’s Services
   i. Explore once monthly weekend storytimes
   ii. Add in 2 AWE computers to the children’s area through donations/grant funding.

b. Seniors
   i. Continue to explore opportunities for outreach services as a viable option with current staffing.
c. Homebound services
   i. Partner with local resources and churches to reach the homebound with library services.
d. Work to identify key demographics we are underserving and create plan for 2024-2028 Strategic Plan.
e. Continue to partner with community members to provide quality classes and opportunities.

Community Collaboration
Maintain and Increase community collaboration and awareness.
a. Keep mobile library out in the community and being used to spread awareness of library services.
b. Permanent Storywalk in place by end of 2023
c. Foster relationships with community partners: GWC, Lions, USD 265, Boy Scouts, Girl Scouts, and Team Main Street.
d. Foster the Friends & Foundation of GPL and help with retention and involvement
   i. Support four fundraisers in 2023
e. Engage in the Goddard community
   I. Create a solid volunteer base before May 2023 to help support the summer reading program and prevent staff overload.

Technology & Communication
Develop technology resources to facilitate community use and discovery of library resources and services. Be effective communicators to the community.
a. Explore ways to create more quiet study/work spaces in existing space.
b. Acquire 2 AWE computers for children’s area.
c. Provide the ability to do teleconferencing in Fish Bowl.
d. Explore need and desire for Technology Support Classes.
e. Research ways that people are finding out about our services and maintain/update our communication needs to meet those ways in 2024-2028 Strategic Plan.